

Attendees: Jeff Detweiler, Ashley, Keely, Teresa, Rose, Julie, Courtney

Principal's report:

- Schoolwide behavior expectations & Core Values campaign underway
 - Will ask parents for support in touring school during school day for input on feel of WVE strengths and opportunities. Anticipate within next few weeks these will be scheduled.

Treasurer's Report:

- \$105k on par to February 2022
- ACTION - go through list of PTA funded activities planned for rest of the year to forecast where our budget will land
 - Goal is to hold 2 yrs operating expenses
 - We can consider adding more events based on where we're forecasting vs 2 yr op expense target

Correspondence Report:

- Directory
 - Will not accept additional \$500 donation from Magic Memory since not getting full year of advertisement and participation rate is low. Will offer Magic Memory to take back donation they already made.
 - We will continue directory and will move to digital. Rose will support digital setup.
- Amazon Smile program discontinuing.
 - Start considering other option to replace. Currently have box tops and minted as well.
- MailChimp changing free plan to 500 contacts. We are 800 contacts.
 - Option 1: \$26.50, with non-profit discount would be \$22.50/mo.
 - Value add is the data analytics on opens & clicks
 - Option 2: find new vendor
 - Need decision by March 10th

Old Business:

- Spirit Wear
 - Identify new vendor
 - Identify spirit-wear inventory we need to buy for big school event sales, add to budget spend/income projection, and purchase (\$1000 available to replenish)
- Science Fair
 - Over budget on food (wawa & dunkin)

New Business:

- Mother/Son trivia night
 - Mrs Kerr and Mrs Cifone volunteered to MC event
 - Teachers can contribute questions school related
- Valentine's Day treat / winter Treat
 - Pulling together teacher goodie-bags to drop off Monday end of day
- Bingo
 - Save the Date will go out next Friday
 - License will need to be renewed this year. Add to expenses.
 - Action – decide if we'll get 1 day or 1 year license

- Student Council will host bake sale during event
- Toys for STEAM
- Daddy/Daughter Dance
- Assemblies (Jenn)
- Open Board Positions for next year
 - Action – all current board members respond by end of next week their interest in continuing next year
- Alumni Scholarship
 - Action - Julie will look into Seniors available for scholarship
- Earth Day and DJ
 - Thursday, May 11th target date
 - Last year's budget ~\$700. PTA approves adding \$499 to their current \$500 budget.
 - Jeff - Inform team they'll have additional budget
- Staff Appreciation
 - Consider sponsoring food during next round of conferences in first week of March
 - Action – Send Pot-Luck signup genius
 - Include food volunteers, 2 set-up and 2 clean-up volunteers
 - Teacher Appreciation Week
 - Action – Julie to confirm with Homeroom parents they'll be coordinate gifts for teachers
 - Action – Teresa/Julie will figure out how much remaining to spend on gifts for teachers/staff
- 6th Graders
 - Need to determine promotion gift
- Annual PTA Project
 - \$2000 budget. Need to determine what we'll do but possibility is to fund School Behaviors and Core Values updates (see principal's report above)
- DE&I
 - Need to determine budget and what activity we might do.
- Muffins for Moms
 - Need to determine if we'll do this event, who will host, budget and volunteers. May, around Mother's Day.
- PTA Afterschool Programs
 - Action - Determine if these activities require any additional funding